

APPLICATION EVALUATION INSTRUCTIONS

Please evaluate and rate each criteria below by entering a score (5-1) that best aligns with your judgement of its quality in the "Score" column. Gray cells are locked and will populate based on embedded formulae; yellow cells indicate where your input is required. ***It is important that you assign a score for each criteria; no scoring field should be left blank. Additionally, please include comments on all applications that you review.*** Your feedback is very important and the review committee that subsequently assesses applications values and carefully considers the scores and comments that SMEs provide. Your comments also allow CIT to relay to all applicants constructive comments about their submissions.

5 = OUTSTANDING | 4 = ABOVE AVERAGE | 3 = AVERAGE | 2 = BELOW AVERAGE | 1 = POOR

CIT | CRCF

SUBJECT MATTER EXPERT EVALUATION

SME Reviewer:		Funding Rec:	0
CRCF Reference #:	0	Request ID:	0
Organization Name:	0		
Project Title:	0		

Scoring Summary	Strategic Alignment	Technical Feasibility	Commercialization Plan	Total Score
Subtotal	0	0	0	0
Weighted Subtotal	0.00	0.00	0.00	0.00

CATEGORY 1: Strategic Alignment (weight 10%)	SCORE
CRCF funding supports direct costs (5 = 100-99%, 4 = 98-97%, 3 = 96-94%, 2 = 93-92%, 1 = 91-90%)	
Demonstration of public / private collaboration	
Subtotal	0
Weighted Subtotal	0.00

Comments on Strengths / Weaknesses and Successful Commercialization of Prior SBIR- / STTR-funded Technology (if applicable):

CATEGORY 2: Technical Feasibility and Merit (weight 45%)	SCORE
Sound project work plan and timeline, including well-defined milestones	
Qualifications of applicant organization and team to achieve goals	
Reasonableness of project costs	

Evaluation plan	
Importance of CRCF funding on commercialization	
Subtotal	0
Weighted Subtotal	0.00
Comments on Strengths / Weaknesses:	

CATEGORY 3: Commercialization Plan and Economic Impact (weight 45%)	SCORE
Clear understanding of market, path to commercialization, and time to commercialization (appropriate for industry)	
Market size, market opportunity, and competitive advantage	
Approach to financing growth and potential for follow-on funding	
Likelihood the project will lead to a high-growth company and high-potential technologies, products, or services in Virginia	
Project will contribute substantially to the Commonwealth's economic development	
Subtotal	0
Weighted Subtotal	0.00
Comments on Strengths / Weaknesses:	

TOTAL SCORE	0
TOTAL WEIGHTED SCORE	0.00

FUNDING RECOMMENDATION	
<i>(select one from drop down list: full funding, partial funding, resubmit, do not fund)</i>	
IF PARTIAL FUNDING RECOMMENDED:	
<i>Recommended funding amount:</i>	
<i>Task(s) funding should cover:</i>	
IF ADDITIONAL INFORMATION REQUESTED:	
<i>Specify additional information requested:</i>	

FEEDBACK FOR APPLICANT

