

**PROBLEM AND MARKET OPPORTUNITY** (2400 characters)

- Describe the problem and why it’s inadequately solved.
- Describe the market opportunities for your technology.
- Describe the competitive landscape; include competitors.
- Identify your initial target markets, and their size and growth rate.
- Discuss your go-to-market strategy.

**PROPOSED SOLUTION** (2100 characters)

- Discuss the product or service that is the focus for the CCF project, including what it does, key features and competitive advantage, and current state
- Explain the use of CCF funds and milestones to be achieved as a result of a CCF award.
- Indicate the current status of the technology’s intellectual property (IP) (i.e. patent, copyright, trade secret).

**COMPANY INFORMATION AND MANAGEMENT** (2100 characters + table)

- Provide a brief company overview, including technology focus and number of staff (include how many staff are full-time and part-time).
- Identify three key members of senior management and/or advisors (if applicable), including their position, relevant experience, and whether each is full- or part-time (suggest approximately 275 characters or 40 words for each position).
- Identify your company’s cash position, runway, pandemic-related setbacks, and steps taken during the pandemic to reduce costs and/or operational risks.
- In the fields that follow, indicate the funding received between July 1, 2019 and December 31, 2020 as applicable by category: grants, contracts, capital investment, and/or revenue.

Grants	\$
Contracts	\$
Capital investment	\$
Revenue	\$

**IMPACT** (600 characters + table)

- Indicate goals that a CCF award will allow you to fulfill.
- Provide projections on the following economic outcomes based on where your technology and company will be in two years (2023). If your product or service’s development timeline is more than two years, indicate the relevant timeframe for market entry and provide the corresponding economic outcomes.

If different than 2023, indicate the relevant timeframe for market entry and complete the following fields accordingly.	
Number of jobs created	
Types of jobs created	
Revenue	\$
External investment	\$
Other follow-on funding, including grants	\$
<i>(up to 400 characters)</i> If you envision outcomes in addition to those named above, also identify these. They may include such outcomes as commercialization of research, formation or spin-off of technology-based companies, exits, build-out of scientific areas of expertise in science and technology, applied research and development, establishment of modern facilities or infrastructure for research and development, significant capital investment, and/or job creation.	

**OTHER** *(1200 characters)*

- Use this space to provide anything that may be important for reviewers to know and not covered in the questions above.