

CIT Investment Director, Marco Rubin, to Moderate Panel at Virginia Energy Efficiency Council Fall 2018 Meeting

Rubin will lead a discussion between local executives from three high-growth energy efficiency startups

Herndon, VA – Nov. 7, 2018 – The Center for Innovative Technology ([CIT](#)) announced today that CIT GAP Funds Senior Investment Director, Marco Rubin, will moderate a discussion at the Virginia Energy Efficiency Council's (VAEEC) [Fall 2018 Meeting](#) to be held on Nov. 14 at the University of Richmond. For the third year, the VAEEC's annual meeting and awards luncheon will bring together leaders in the energy efficiency industry to learn about innovative programs and projects making significant strides in Virginia's energy efficiency sector, and discuss the current state of the industry in the Commonwealth.

Rubin will moderate the session, *Energy Efficiency Startups*, featuring executives from three of Virginia's most exciting startups in the energy efficiency arena: Arnoud van Houten, Founder and CTO of Aquanta, Roger Whyte, CEO of LitelIdeas, and Serene Almomen, Co-founder and CEO of Senseware.

When: Wednesday, Nov. 14, 2018 from 11:20 AM – 12:20 PM ET

Where: The Jepson Alumni Center at the University of Richmond, 442 Westhampton Way, Richmond, VA, 23229

What: *Energy Efficiency Startups*

Meet the future of energy innovation that is entering your office and home from three high-growth startups funded by CIT's Commonwealth Energy Fund. This session will preview in-demand, breakthrough products followed by a fast-paced discussion about innovation, fund raising challenges, and successful commercialization. The panel will uncover key implications for future innovators and entrepreneurs and their sponsors by addressing near-term implications about the emerging energy efficient market place and lessons learned from prior clean energy investments

Who: *Marco Rubin, Senior Investment Director, CIT*

Rubin leads seed and early stage investments in the aerospace/UAS, energy, and software sectors for CIT, and serves as a board representative and mentor to numerous portfolio companies. Throughout his career, Rubin has invested in over 200 early-stage technology companies and has held leadership roles with funds recognized by Entrepreneur Magazine's Annual VC 100 list. Prior to forming Exoventure, he founded Monumental Venture Partners, LLC (MVP), which invests in information security technology, software, telecommunications and medical devices. Before MVP, he ran New Ventures, MCI's venture capital unit until the company's acquisition in 1998 where investment exits were made by Cisco and Alcatel. Previously, Rubin worked for Booz Allen & Hamilton where he served as a project leader for clients in the energy, telecommunications and information technology industries such as Mobil Oil and NASA. Rubin holds an MBA from George Washington University and a Bachelor of Science in Electrical Engineering from the University of New Mexico.

About the Center for Innovative Technology (CIT)

The Center for Innovative Technology (CIT), a nonprofit corporation, has been Virginia's primary driver of innovation and entrepreneurship since 1985. CIT accelerates the next generation of technology and

technology companies through commercialization, capital formation, market development and revenue generation services. To facilitate national innovation leadership and accelerate the rate of technology adoption, CIT creates partnerships between innovative technology start-up companies and advanced technology consumers. CIT's CAGE Code is 1UP71. To learn more, please visit www.cit.org. You can also follow CIT on [Twitter](#), [LinkedIn](#), and [Facebook](#).