



Is innovation important to your competitive landscape? How robust are your pipelines of emerging technologies?

Your business needs an experienced resource who can make sense of the innovation landscape and serves as a partner to help you create business value from innovation.

Welcome to CIT Connect

Innovation and emerging technologies are accelerating at an astounding pace. Companies are investing billions of dollars in new technologies and research and development. Thousands of early stage technology companies with potential solutions exist, and sources of potential innovation are multiplying.

How do you reach them? How do you access them? How do you evaluate them?

Successful innovators are employing a multi-channel approach.



What Is The Solution?

CIT Connect is a service line delivered by CIT, a nonprofit corporation dedicated to accelerating technology assimilation and technology company development. We help articulate and outline future requirements of large consumers of technology, then we leverage our networks and databases and screen thousands of potential solutions. We evaluate and recommend the best solutions based on clients' requirements and constraints.

CIT Connect offers a highly valuable solution for organizations with mission relevant innovation challenges. The CIT Connect service draws on an unrivaled network of relationships with venture capitalists, research institutes, universities, startups and emerging technology companies – a wide range of experienced technology innovators.

CIT Connect provides a broad approach to sourcing potential innovation, a fast paced and rigorous analysis of alternatives, and the development of specific recommendations. The result is reduced risk and increased success for your organization.

Why Choose CIT Connect?

CIT has a 20 year track record in working with and investing in emerging technology. Additionally, we are actively initiating, incubating and managing a wide range of R&D programs for a variety of clients.

CIT Connect consistently delivers valuable results to clients in the marketplace.

- **Recently, for one client with limited in-house expertise and a monumental task of identifying new technologies, CIT Connect examined 2,900 technology companies across various technical program areas and then recommended in-depth discussion with 16, of which six went into procurement negotiations.**
- **For another organization with similar limitations and a public sector security mission, CIT Connect conducted an in-depth analysis and assessment of biometric capabilities, developing a strategic architecture for a 3-5 year R&D program.**

To discuss your innovation requirements and how CIT Connect can help you maximize innovation to meet your mission, e-mail us at connect@cit.org.



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