



## **FOR IMMEDIATE RELEASE**

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## **CIT GAP FUND INVESTS IN ROLLSTREAM**

March 8, 2006 – Herndon, Va. – The Center for Innovative Technology (CIT) today announced that its GAP Fund participated in a \$200,000 investment round in Rollstream, Inc., a Fairfax, Va.-based enterprise software management company. Rollstream provides a specialized software platform that accelerates technology and business-to-business process rollout programs and drives mass adoption of collaborative technologies.

“Rollstream is a perfect addition to the GAP Fund portfolio,” said Peter Jobse, CIT president. “The company is on the verge of moving to its next level of growth, and the CIT is proud to provide financial and consultative support to help Rollstream advance its internal and external goals.”

Rollstream is the twelfth investment made by the GAP Fund. To date, investment by CIT’s GAP Fund has sparked the infusion of more than \$4.56 million of additional investment into GAP portfolio companies by regional investors.

Jay Jayamohan, RollStream founder and CEO, said, “CIT’s investment, advice and confidence in our company has helped us attract both investors and significant customer interest, that drives us towards our mission of saving companies over \$50 billion in failed or poorly executed projects and programs every year.”

“Early-stage technology companies such as Rollstream help drive the innovation economy in the Commonwealth and the nation,” said Tom Weithman, CIT vice president and GAP Fund manager. “The GAP Fund made a sound investment decision with Rollstream.”

The GAP’s Investment Advisory Board (IAB), composed of leading members of the regional venture capital community, makes final investment decisions. Members of IAB are: William Caragol, CFO, Millivision, Inc.; Peter Jobse, CIT President ; Suzanne King, Partner, New Enterprise Associates; John May, Managing Partner, New Vantage Group;

Don Rainey, Partner, Intersouth Venture Partners; Bruce C. Robertson, Managing Director, HIG Ventures; and Jill Stelfox, co-founder/chairman/CEO, Defywire.

A Web site devoted to GAP portfolio companies is available online at:  
[www.cit.org/gap\\_portfolio.asp](http://www.cit.org/gap_portfolio.asp).

**About The Center for Innovative Technology, [www.cit.org](http://www.cit.org)**

CIT is a nonprofit corporation that accelerates Virginia's next generation of technology and technology companies. CIT provides the only statewide suite of programs and services for technology researchers in Virginia's colleges, universities and federal labs as well as for technology entrepreneurs and small technology businesses in all regions of the Commonwealth.

**About Rollstream, Inc., [www.rollstream.com](http://www.rollstream.com)**

RollStream offers solutions for assisting organizations to execute technology rollout and process change programs. The business has developed a unique hosted software-as-a-service platform called RollStream Rollout Management Solution (RMS). RMS works inside or between companies, and enables the monitoring and deployment of multiple programs and projects within a single workbench. RollStream's powerful, yet simple to use, workforce productivity tools enable the creation of controlled social network community around a specific project, program or rollout initiative. Patent pending workflow within RMS enables remote or distributed project teams and their constituents to deploy their programs and significantly increase the productivity of the business, driving swift return on deployment investments. The company is based in Fairfax, Va., with offices in Chicago, Ill., London, U.K. and Cochin, India.

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